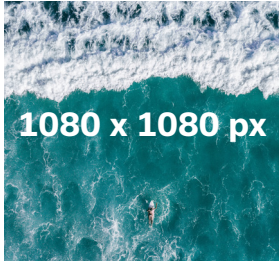
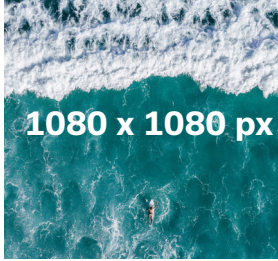

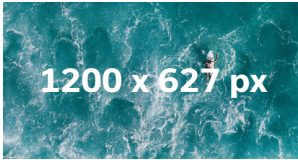
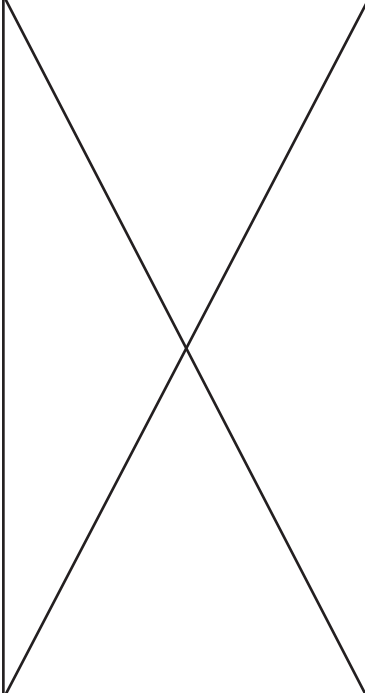

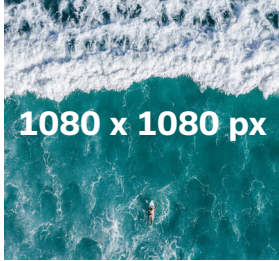






2021 SOCIAL MEDIA IMAGE SIZE GUIDE BEST PRACTICE

	FACEBOOK	INSTAGRAM	LINKEDIN	TIKTOK	TWITTER
BILD-POST		 			
VIDEO-POST					
VIDEO-LÄNGE	FEED: 240 MINUTEN STORY: 15 SEKUNDEN	FEED: 3-60 SEKUNDEN LIVE-VIDEO: 60 MINUTEN STORY: 15 SEKUNDEN IGTV: 60 MINUTEN REELS: 30 SEKUNDEN	FEED: 10 MINUTEN STORY: 20 SEKUNDEN	FEED: 60 SEKUNDEN	FEED: 140 SEKUNDEN
VIDEO-GRÖSSE	MAX: 4GB	MAX: 4GB	MAX: 5 GB	MAX: 287,6 MB	MAX: 512 MB
TEXT-LÄNGE	63K ZEICHEN (<i>IDEAL 40</i>)	2200 ZEICHEN (<i>NUR 3 ZEILEN WERDEN ANGEZEIGT</i>)	600 ZEICHEN	100 ZEICHEN	280 ZEICHEN (<i>IDEAL 120</i>) RETWEET: 256